



2.About The International High School Students Photo Festival Exchange

13 high schools from overseas and 3 schools in Japan gather in Higashikawa, the “Town of Photography” and take photos of beautiful scenery around the town.

* The outline of the festival can be changed without prior notice.

A Invitation Dates

July 27 (Thu) ~ August 3 (Thu) <7 nights 8 days>

B Festival Dates

July 28 (Fri) ~ August 2 (Wed)

C Festival's Main Venues

- ①Higashikawa Arts Exchange Center
- ②Photography places in Higashikawa

D Festival Schedule

- July 27 (Thu)
 - Arrive at Higashikawa
 - Take a group picture
- July 28 (Fri)
 - Welcome Party
 - Tour and activities in Higashikawa
 - Observe Japanese High School Students' Photo Competition
- July 29 (Sat)
 - Lecture about Japanese High School Students' Photo Competition
 - Orientation
 - Exchange Program
- July 30 (Sun)
 - Photo session-1
 - Photo selection-1
- July 31 (Mon)
 - Photo session-2
 - Photo selection-2
 - Presentation-1
- August 1 (Tue)
 - Photo session-3
 - Photo selection-3
 - Presentation-2
- August 2 (Wed)
 - Presentation-3
 - Sightseeing
 - Award ceremony & Closing party
- August 3 (Thu)
 - Departure



E Contents of the Festival

Each team will participate in 3 photo sessions based on themes and categories specific to the place and time (cameras and memory cards to be used will be provided by the organizer). After photo sessions, each team will select a series of 6 photos as well as 2 photos per person, all of which will be titled. Computers and printers will be provided by the organizer.

F Judging

Judges will be consisted of 7 people, 2 from overseas and 5 from Japan, who are photographers and other specialists in the field.



G Festival awards

Awards	School	Individual	Notes
The Higashikawa “Town of Photography” Award(Gold Award)	One school	One person	Award certificate and extra prize
Higashikawa Tourism Association Award (Silver Award)	One school	One person	Award certificate and extra prize
Hokko Gakuen Award(Bronze Award)	One school	One person	Award certificate and extra prize
Students and Teachers' Choice Award	Two schools	Three people	Prize
Special Award(Online voting)	Two schools	Three people	Prize

※Special Award is selected by vote on the internet (votes are held on each photo session day).



The 3rd International High School Students' Photo Festival Exchange Application Guidelines

(for overseas schools)



HIGASHIKAWA HOKKAIDO JAPAN
— THE TOWN OF PHOTOGRAPHY —

【Organizer】

International High School Students' Photo Festival Exchange Executive Committee

<Affiliated groups>

Higashikawa Town / Higashikawa Tourism Association / Higashikawa Board of Education / Educational Foundation Hokko Gakuen / Higashikawa Development Corporation Inc. / Nishikawa Foods Inc. / Toko Hire Co., Ltd.

【International High School Students' Photo Festival Exchange Executive Committee Office】

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"The Town of Photography" Higashikawa

In June 1985, Higashikawa was declared the only "Town of Photography" in the world, with the aim of using international exchange and photography culture to open the town to the world and share the harmony between nature and culture uniquely found there.

Purpose for organizing the festival

Since being declared the Town of Photography 30 years ago, "The Culture Capital of Photography" Higashikawa aims to make the town a place of balance and harmony for the future. As the center of photo culture for people across the world, we organize this festival to encourage students to develop friendships through photo culture and promote international understanding.

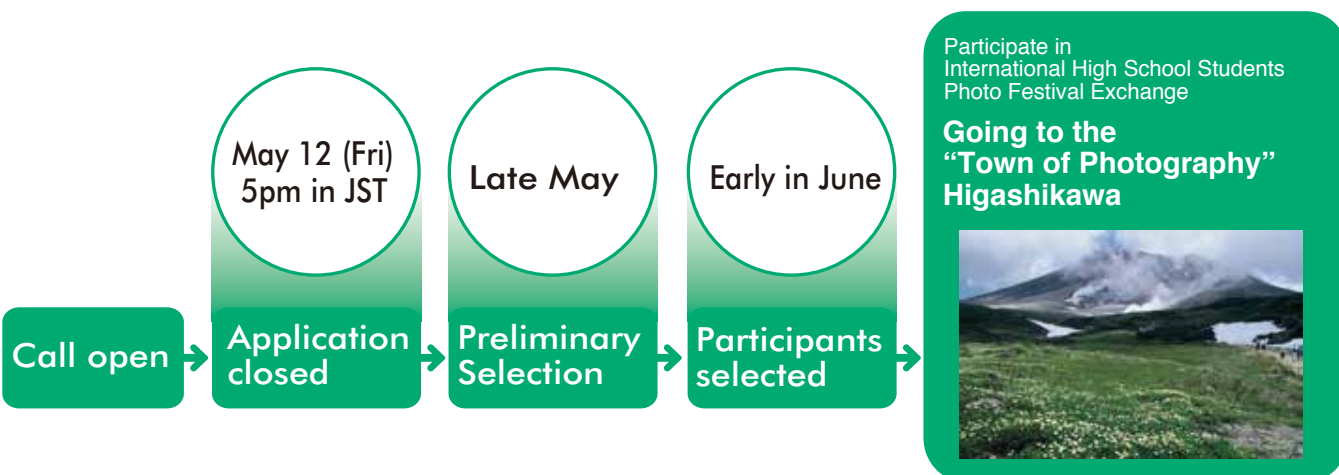
Outline for the festival

We are looking for works (a series of photos) from the countries and areas listed below, where we currently have established international exchanges. The selection will be held in each country and area. The 13 selected schools from overseas (one school per country and area) and 3 selected schools from Japan will participate in the festival (held in the "Town of Photography" Higashikawa).

< 13 school participants from overseas (cities, districts and towns are designated by the organizer) >

Country · Area	City · District · Town
China	Beijing
South Korea	Yeongwol County
Taiwan	Taipei
Thailand	
Vietnam	
Uzbekistan	Tashkent
Indonesia	Jakarta
Australia	Canberra
Canada	Canmore
Latvia	Rujiena
USA	New York
Myanmar	Yangon
Malaysia	Kuala Lumpur

* Applications from countries and areas not listed above will not be accepted.
 * The selection process for participant from Thailand, Vietnam and Myanmar will be held by the local executive committee in each area. For schools who would like to participate in the competition, please contact the local coordinator.



1. Preliminary Selection of International High School Students Photo Festival Exchange

A Application Requirements

- Submit a team of three students enrolled in high school or other educational institution that equivalent to Japanese high school.
 - There should be one accompanied teacher who take part as a supervisor.
 - Students from either full or part-time courses are acceptable.
 - Students who do not belong to a photography club can still apply if they make a team. When you apply, please choose a teacher to participate with students and obtain consent from your principal to participate in the festival.
 - Generally, all participants of the team should come from the same school. If you wish to make a team of students from different schools, please contact us.
- High school students who have interest in international exchange with others from different country or region.

B Theme

"The Pride of My Town"

C Rules for Application

- Only digital photos will be accepted.
- Only unpublished photos will be accepted (photos which have not been awarded a prize in other contest). If after the school selection process, the committee finds out one or more photos have been published or similar work in the submitted works, permission to participate may be withdrawn
- One team per school can apply for the competition. More than one team will not be accepted.
- Submit a series of 6 photos.
- Submit the works by e-mail. Only works in JPEG format and resolutions higher than 6 megapixels will be accepted. If the works have large file sizes, please send them through reliable file hosting services.
- File names should be renamed only by numbers. (Example: "#1", "#2", "#3", etc.)
- Complete the "Application form" with the signature of the principal as permission to participate in the festival. The application forms should be converted to PDF format and submitted with the works by e-mail.
- Please note that any submitted works will be exhibited in exhibitions held by the organizer, used for printings and publications, and uploaded on the website without any charge.



D Application Deadline

Application must be received by 5pm on May 12 (Fri), 2017 (Japan Standard Time)

E E-mail address for submitting the works

E-mail: i-hsspf-e@town.higashikawa.lg.jp
 ※When submitting your application, please write "Application for International High School Students Photo Festival Exchange" in the subject line. We will send you a reply, so please register the domain "@town.higashikawa.lg.jp" to receive our e-mail.
 ※Local coordinator: Zaw Min e-mail: zawmin.li@gmail.com

F Selection Method

Submitted works will be assessed by a panel of judges for each country and area, and they will make the final selection of participants for the festival.

G Result Announcement

- Preliminary selection will be held in late May.
- The selected schools will be announced in early June on the website and will be contacted directly. We will also inform the schools which is not selected.
- Plaques and award certificates will be sent to the selected schools.
- The submitted works will be exhibited in the main venue during the festival.

H Expenses

The festival committee is responsible for travel expenses from the nearest airport to Higashikawa and the accommodations for participants (three students and a teacher). All meals during the festival are also provided by the organizer.





**International High School Students'
Photo Festival Exchange Application Form**



School Name			
Principal's Name (Signature)	My students may apply to this competition <input type="checkbox"/> I Agree <input type="checkbox"/> I do not agree ※Please have the Principal check the correct box		
School address			
Phone Fax Email Address	Phone : — — Fax : — — Email Address : @		
Chaperoning Teacher's Name	(M / F)	Subject(s) Phone (Home) — —	
Japanese Polo shirt Size	<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> Other Size ()	Email Address : @	
Students' Names (photographers)	School Year : (M / F)	School Year : (M / F)	School Year : (M / F)
Japanese Polo shirt Size	<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> Other Size ()	<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> Other Size ()	<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> Other Size ()

T i t l e			
The Number of Photographs	6 pieces		
The Kind of Photographs	1: "Black and white" 2: "Color" 3: Both "Black and white" and "Color" ※Please circle one		
Message <If you need to explain your work and give a name (a title or an explanation) of each piece, please use the space below. >>			

- ※1. Please fill out all of the items in the thick frames.
- ※2. We cannot accept this application form without the signature of the principal.
Please ensure it is signed before you apply and if the principal has checked the correct box ("I agree" or "I do not agree") to allow the students to apply.
- ※3. If your school is selected for entry into "The International High School Photo Festival Exchange", we will give the teacher and the students original polo shirts to wear at the festival. So please fill out the "Japanese polo shirt sizes" in the form.
- ※4. All personal information will only be used for contacting you concerning the competition. No personal information will be disclosed to a third party without permission.

Country・Area	City・District・Town	Entry Number
※Please don't fill out in these spaces.		